



**Transparent Sports Selected as one of 2017's
"Top 50 Programs for Sports Innovation"
by the HYPE Foundation**

Cincinnati, OH (19 January, 2017) - Transparent Sports, which uses applied data to help reduce injuries in youth and high school athletes, was chosen by the [HYPE Foundation](#) to be included in its 2017 "[TOP 50](#)" program, designating the fifty most innovative startups in the world of sports, as selected from HYPE's jury of sports executives, professional coaches, athletes, and technology visionaries. The program serves to assist today's most exciting sports-related ventures in gaining global exposure to leading sports stakeholders and brands.

As a part of the TOP 50 program, Transparent Sports will be able to utilize HYPE's distinct network and resources to accelerate its own partnership development with top sports brands, clubs, and league directors. Transparent will have access to HYPE's exclusive network of sports-focused investors for future capital raises, and the company will also have the opportunity to share its sports injury mitigation platform at major domestic and international sporting events such as the NFL Draft, the London Marathon, and the UEFA Champions League finals.

The Transparent Sports CEO, Greg McGrath stated: *"All of us at Transparent are thrilled and humbled to be working with the team at the HYPE Foundation. We look forward to working with them on sharing a solution that's so simple to deploy, and yet does so much to support the health and wellness of our young athletes. I truly believe that only through the detailed analysis of collective injury data can we achieve that next level of safety on the field."*

Transparent Sports, in conjunction with its partner **Cincinnati Children's Hospital Medical Center**, has deployed a patent-pending injury tracking and analysis solution that can be used for all youth sports, from kindergarten through high school. Utilizing a highly intuitive user-interface, injury data is collected anonymously, aggregated, and then analyzed by the research team to discover micro-trends in the information-rich data. This analysis, in turn, also drives the Transparent Sports' Coach Training Video Library, which is consistently updated to reflect the latest findings by the team at **Cincinnati Children's Hospital Medical Center**. With the Center for Disease Control estimating that at least half of the roughly 13

million annual youth sports injuries are preventable, **Transparent Sports** is committed to using data to protect the health and wellness of youth athletes, and to providing injury-related insights to league managers, organizers and parents that have never before been available.

The HYPE Foundation, founders of the TOP 50 program, is the impact division of MG Equity Partners investment house (EMGI), in operation since 2003 and a member of the [IHUB.EU](#) - A European Union organization. The HYPE foundation was established to create positive social impact, abundance and leadership through sustainable entrepreneurship.

HYPE's commitment is to challenge, empower and develop the next generation of visionaries in the world of Sports. The HYPE Foundation partnered in its global programs with Microsoft, Asics, Google, Team SKY (Sky Sports) and many other key players, in addition to running accelerator programs and Hackathons around the world with over 17,000 Members including sports Startups, Sports brands, teams, Investors, leagues etc.

About Transparent Sports

Transparent Sports is a Cincinnati, Ohio, based company focused on supporting the protection of youth athletes through applied data. With our partner, Cincinnati Children's Hospital Medical Center, Transparent Sports is positioned to seek significant reductions in youth sport injuries.

Contact Information for Transparent Sports

Mr. Eric Kirsten

Executive Vice President, Partnership Development

310.748.9301

eric@transparentsports.com